

Lesson: Career / Work – Who gets the money?

Level: Pre-intermediate

Age: Secondary

Time: 20-30 minutes

Language objectives: to prepare and present a business plan in groups while practising the present tense in future time clauses

Key life skills: critical thinking, citizenship

Materials: one business idea card per group of two or three students



Teacher's notes

Procedure

1. Explain to students that they are going to try to win some prize money from a charitable foundation for their business idea. They need to argue in favour of their idea in order to win the money. Each group will present their arguments and then the class will vote on who should get the money.
2. Hand one business idea card to each group.
3. Tell the groups to read the information on their cards and make notes to support their business

idea. Tell them also to try to anticipate why the charity might not want to give them the money and to think of counter-arguments. When the groups are ready, ask them each in turn to present their business idea to the rest of the class.

4. Now encourage the class to ask questions and to give their views on the idea.
5. When each group has presented its idea, take a class vote on who should get the money and why.



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Worksheet



Business idea 1

You are a group of computer engineers who have made a computer software programme. The software is very easy to use and will help a lot of children aged 6–12 to learn new languages and understand maths, geography and science. You want to win the prize money so that you can develop the software and make it cheaper to buy. This will mean that children in developing countries can easily afford to buy it and learn from it.

Business idea 2

You are a group of inventors who have invented an alarm system for the elderly. It's a very simple button which the elderly can press if they feel ill or in danger. People can use it in their flat, house or garden and even when they're away from home. You want to win the prize money so that you can employ people to work in the emergency centre that will deal with calls from the elderly. The money will help to pay for ambulances and extra police officers.

Business idea 3

You are a group of business people who have got an idea for young parents. People who work don't have much time to go shopping or clean the house as well as looking after their children. You have decided to start a new website. Parents can log on to the website every evening and arrange for cleaners, babysitters and a shopping service to help them the next day. You want the prize money for your website because you think this will mean more people can work instead of staying at home to look after the children.