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Work, rest and play

Student A

MARS CONFECTIONS manufactured the first Mars Bar in 19 _____ in a small factory in Slough, near London. At that time the newly formed company employed _____ people. By the end of the first year Mars employed 100 people, all making the Mars Bar.

The company grew and introduced more products. In 19_____ Mars introduced another chocolate bar, the Milky Way. In 1936 the company launched Maltesers. All three are still strong selling classic brands.

In 19_____ Mars opened a second factory in Slough. Today Mars makes two million Mars bars every day and employs _____ people. Sales of the Mars brand are £200m every year.

_____ shops in the UK sell Mars products and you can buy the Mars Bar in 100 countries around the world.



Student B

MARS CONFECTIONS manufactured the first Mars Bar in 1932 in a small factory in _____ , near London. At that time the newly formed company employed 12 people. By the end of the first year Mars employed _____ people, all making the Mars Bar.

The company grew and introduced more products. In 1935 Mars introduced another chocolate bar, the Milky Way. In 19_____ the company launched Maltesers. All three are still strong selling classic brands.

In 1961 Mars opened a second factory in Slough. Today Mars makes _____ Mars bars every day and employs 2,300 people. Sales of the Mars brand are £ _____ every year. 200,000

shops in the UK sell Mars products and you can buy the Mars Bar in _____ countries around the world.



Work, rest and play Worksheet 9

NOTE: The title of this activity reflects the famous advertising slogan for Mars Bars: 'A Mars a day helps you work, rest and play'.

ACTIVITY

Pairwork: reading, speaking

AIM

To complete a text about the Mars Bar, a classic brand, by asking and answering questions.

GRAMMAR AND FUNCTIONS

Questions

VOCABULARY

to manufacture, factory, to employ, to introduce a product, launch, classic brand

PREPARATION

Make a copy of the worksheet for each pair of students in the class and cut it in two as indicated. If possible, take a Mars Bar into class.

TIME

10 minutes

PROCEDURE

- 1 Tell the students that they are going to practise asking and answering questions about companies.
- 2 Write *classic brand* on the board. Ask the students if they know what a classic brand is and elicit examples (Levis, Chanel, Coca-Cola). Tell them that they are going to talk about the Mars Bar.
- 3 Divide the class into equal numbers of Student As and Student Bs.
- 4 Give a copy of the appropriate part of the worksheet to each student.
- 5 Explain the task. The information which is missing from Student A's text is in Student B's text and vice versa. Each student completes the text by asking his or her partner questions.
- 6 Write these rules on the board and draw attention to them:

Complete the text by asking questions.
Speak only in English.
Do not show your worksheet to your partner until it is complete.
- 7 Allow a minute or two for reading, checking vocabulary and mental preparation.
- 8 Ask the students to work in pairs, an A and a B in each pair.
- 9 Students fill in the missing information to complete their texts.