

A

The Northern Gem

3 days
departing 17th August

Three cheers for Blackpool – the north’s biggest, brightest and best resort, packed full of [redacted] come rain or shine! Blackpool offers just about everything a holiday maker could wish for; from the warm northern welcome to the sparkling attractions along the world-famous Golden Mile!

Included in the price:

- Return coach from Oxford
- [redacted] nights dinner, bed and breakfast
- Excursion to the Lake District

A

Cruise and Steam

4 days
departing 5th July

A delightful mixture of [redacted] and the [redacted] of the Yorkshire Dales await you with this relaxing 3-day tour. Enjoy the peace and tranquility of the gentle but dramatic landscape of Yorkshire, along with the opportunity to savour two different forms of transport of a bygone age.

Included in the price:

- Return coach from Oxfordshire
- 3 nights half board accommodation
- Visits to Harrogate and York
- A return [redacted] along the Keighly & Worth Valley Railway
- A boat cruise along the Leeds and Liverpool canal

A

Railway Extravaganza

7 days
departing 10th August

The Scottish Highlands conjure up an image of [REDACTED], spectacular mountains, tumbling rivers and mirror-like lochs, bound by crystal clear seas scattered with magical islands. Enjoy this from your special vantage points and comfort of a railway carriage gliding through some of Scotland's most picturesque countryside.

Included in the price:

- Return overnight travel on the Caledonian Sleeper from Euston to Inverness
- 4 nights half board accommodation
- Included [REDACTED] on the West Highland and Kyle line and the Strathspey Steam Railway
- A guided coach tour of the Rothiemurchus Highland Estate

A

Palace and Robes

2 days
departing 12th August and 4th September

Visit Buckingham Palace [REDACTED] years on from the Queen's Coronation and not only will you marvel at some of the most sumptuous rooms in the world – but you will also see the stunning Coronation Dress designed by Robert Hartnell, as well as the lavish Robe of Estate worn by the Queen on Coronation Day.

Included in the price:

- Return coach from [REDACTED]
- 1 night bed and breakfast accommodation in London
- Admission to Buckingham Palace (including the Coronation Exhibition)
- Visit to Royal Windsor

B

The Northern Gem

3 days
departing 17th August

cheers for Blackpool – the north’s biggest, brightest and best resort, packed full of excitement and enjoyment come rain or shine! Blackpool offers just about everything a holiday maker could wish for; from the warm northern welcome to the sparkling attractions along the world-famous Golden Mile!

Included in the price:

- Return coach from
- 2 nights dinner, bed and breakfast
- Excursion to the Lake District

B

Cruise and Steam

4 days
departing 5th July

A delightful mixture of nostalgia and the unique beauty of the Yorkshire Dales await you with this relaxing 3-day tour. Enjoy the peace and tranquility of the gentle but dramatic landscape of Yorkshire, along with the opportunity to savour of a bygone age.

Included in the price:

- Return coach from Oxfordshire
- 3 nights half board accommodation
- Visits to Harrogate and York
- A return train ride along the Keighly & Worth Valley Railway
- A along the Leeds and Liverpool canal

B

Railway Extravaganza

7 days
departing 10th August

The Scottish Highlands conjure up an image of breathtaking scenery, spectacular mountains, tumbling rivers and mirror-like lochs, bound by crystal clear seas scattered with magical islands. Enjoy this from your special vantage points and comfort of a railway carriage gliding through

Included in the price:

- Return overnight travel on the Caledonian Sleeper from Euston to Inverness
- 4 nights half board accommodation
- Included journeys on the West Highland and Kyle line and the Strathspey Steam Railway
- A coach tour of the Rothiemurchus Highland Estate

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Palace and Robes

2 days
departing 12th August and 4th September

Visit Buckingham Palace 50 years on from the Queen's Coronation and not only will you marvel at some of the most in the world – but you will also see the stunning Coronation Dress designed by Robert Hartnell, as well as the lavish Robe of Estate worn by the Queen on Coronation Day.

Included in the price:

- Return coach from Oxfordshire
- night bed and breakfast accommodation in London
- Admission to Buckingham Palace (including the Coronation Exhibition)
- Visit to Royal Windsor

C

The Northern Gem

3 days
departing 17th August

Three cheers for Blackpool – the north’s biggest, brightest and best resort, packed full of excitement and enjoyment come rain or shine! Blackpool offers just about everything a [REDACTED] could wish for; from the warm northern welcome to the sparkling attractions along the world-famous Golden Mile!

Included in the price:

- Return coach from Oxford
- 2 nights dinner, bed and breakfast
- Excursion to [REDACTED]

C

Cruise and Steam

4 days
departing 5th July

A delightful mixture of nostalgia and the unique beauty of the Yorkshire Dales await you with this relaxing [REDACTED]-day tour. Enjoy the peace and tranquility of the gentle but dramatic landscape of Yorkshire, along with the opportunity to savour two different forms of transport of a bygone age.

Included in the price:

- Return coach from [REDACTED]
- 3 nights half board accommodation
- Visits to Harrogate and York
- A return train ride along the Keighly & Worth Valley Railway
- A boat cruise along the Leeds and Liverpool canal

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Railway Extravaganza

7 days
departing 10th August

The Scottish Highlands conjure up an image of breathtaking scenery, spectacular mountains, tumbling rivers and mirror-like lochs, bound by crystal clear seas scattered with [REDACTED]. Enjoy this from your special vantage points and comfort of a railway carriage gliding through some of Scotland's most picturesque countryside.

Included in the price:

- Return overnight travel on the Caledonian Sleeper from Euston to Inverness
- 4 nights [REDACTED] accommodation
- Included journeys on the West Highland and Kyle line and the Strathspey Steam Railway
- A guided coach tour of the Rothiemurchus Highland Estate

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Palace and Robes

2 days
departing 12th August and 4th September

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Included in the price:

- Return coach from Oxfordshire
- 1 night bed and breakfast accommodation in London
- Admission to [REDACTED] (including the Coronation Exhibition)
- Visit to Royal Windsor

D

Northern Gem

4 days
departing 17th August

Three cheers for [redacted] – the north's biggest, brightest and best resort, packed full of excitement and enjoyment come rain or shine! Blackpool offers just about everything a holiday maker could wish for; from the warm northern welcome to the sparkling attractions along the world-famous [redacted] !

Included in the price:

- Return coach from Oxford
- 3 nights dinner, bed and breakfast
- Excursion to the Lake District

D

Cruise and Steam

4 days
departing 5th July

A delightful mixture of nostalgia and the unique beauty of the Yorkshire Dales await you with this relaxing 3-day tour. Enjoy the peace and tranquility of the gentle but dramatic landscape of Yorkshire, along with the opportunity to savour two different forms of transport of a [redacted] .

Included in the price:

- Return [redacted] from Oxfordshire
- 3 nights half board accommodation
- Visits to Harrogate and York
- A return train ride along the Keighly & Worth Valley Railway
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The Scottish Highlands conjure up an image of breathtaking scenery, spectacular mountains, tumbling rivers and mirror-like lochs, bound by crystal clear seas scattered with magical islands. Enjoy this from your special vantage points and comfort of a [redacted] gliding through some of Scotland's most picturesque countryside.

Included in the price:

- Return overnight travel on the [redacted] from Euston to Inverness
- 4 nights half board accommodation
- Included journeys on the West Highland and Kyle line and the Strathspey Steam Railway
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Palace and Robes

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Included in the price:

- Return coach from Oxfordshire
- 1 night bed and breakfast accommodation in London
- Admission to Buckingham Palace (including the Coronation Exhibition)
- Visit to [redacted]

Language Analysis and Practice

Advertisement Adjectives

Underline all the adjectives which describe aspects of each holiday in an alluring and extremely positive fashion e.g. *brehtaking, crystal clear, lavish*.

1) Think of places you have visited in your lifetime, using words from the columns below to make sentences to describe them.

Existent verb	Extreme adverb / superlative phrase	Extreme adjective	Noun
There were was (a/an)	the most some of the most by far the most absolutely quite totally	brehtaking spectacular picturesque magical unique stunning	view mountains beauty vista countryside buildings scenery

2) Combine the adjectives and nouns below in as many combinations as possible.

Adjective	Noun
tumbling	atmosphere
mirror-like	eyes
crystal clear	rivers
sparkling	surface
gentle	wind
relaxing	hair
	hills
	sea

3) What different things could the following adjectives describe?

Extreme adjective	Noun
lavish	
sumptuous	
world-famous	
luxurious	
extravagant	

Language Analysis and Practice

Advertisement Idioms

1) Find expressions in 'The Northern Gem' which mean the following:

- a. any time
- b. very full
- c. a good reception
- d. hooray

2) Find expressions in 'Railway Extravaganza' which mean the following:

- e. in a position with a good view
- f. placed irregularly (casually dropped)
- g. held together
- h. makes you think about (imagine a picture)

3) Find expressions in 'Cruise and Steam' which mean the following:

- i. a chance to enjoy
- j. a good combination
- k. a time in the past when the way of life was different

4) Find expressions in 'Palace and Robes' which mean or do the following:

- l. look at with a feeling of amazement
- m. a period of time after an event
- n. a phrase which joins together two things/facts and emphasises them both

Writing Practice

Write an advertisement for either your hometown, a popular holiday resort in your country or the capital city of your country. Use a selection of the words and phrases that you have been working with in order to advertise the place to prospective tourists.

Get back into your group of four and read each other your adverts.

Imagine you have no prior knowledge or preference of the places your group are advertising. From the advert alone, say which city sounds the most attractive and therefore which city you would like to go to.