DIGITAL SKILLS FOR TEENS

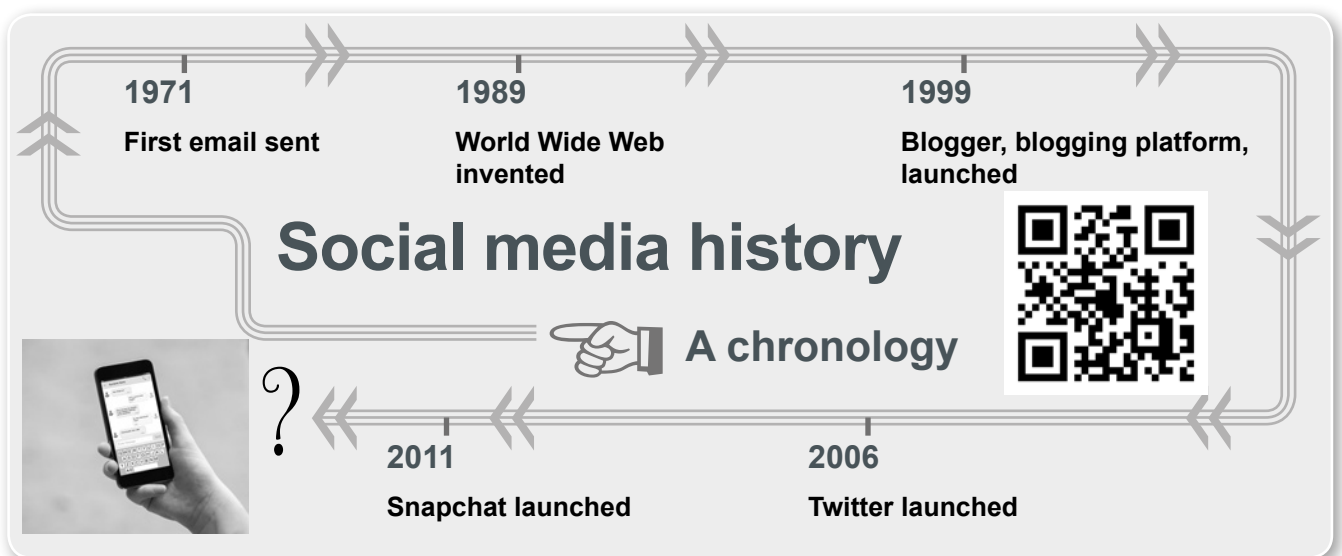## Infographics—Intermediate

Let's discuss

A   Read the text and answer the questions.

> **Infographics** or information graphics are graphic representations of information. They are useful to present complex information. Researchers say that there is more chance that people will read an infographic than a written article. This is because infographics are based on visual reading and have very limited text.

1.   What are infographics useful for?

2.   What is the advantage of using infographics?

Let's analyse

A   Look at the example of the following social media infographic. Answer the questions in groups.

1971 First email sent

1989 World Wide Web invented

1999 Blogger, blogging platform, launched

Social media history

👉 A chronology

2011 Snapchat launched

2006 Twitter launched

1.   What is the main idea of the infographic?

2.   What important event happened in 1971?

3.   When was Twitter™ first launched?

Worksheet

4. Can you scan the QR code in the infographic? What are QR codes used for?

5. Does reading an infographic, such as the one in the example, help you to understand the concept? How?

> **GLOSSARY**
>
> QR code: A 'Quick Response' code contains any information which can be scanned with a QR code reader on an mobile device or with a camera.

Let's do it!

Step 1 Go online and search for images of infographics related to technology and social media. Search for an image related to the topic (eg gadgets, electronic, instant messaging, landline, chat, app, blog, wiki, web, forum, message board, podcast).

Step 2 Create a simple outline for an infographic about the history of technology, social media or a related topic.

Step 3 Now that you have an idea about what you want to create, find an infographic creating tool online.

Step 4 Create your infographic. Remember to use images to represent your idea! Of course you will need to add some text but the images and colours you use will really make a difference in how you appeal to your audience.

Step 5 Save your infographic and share it with your teacher and classmates.

Worksheet