

Infographics—Intermediate

Let's discuss

A Read the text and answer the questions.

- Ask students to read the text and discuss the question in pairs. Elicit some answers and discuss as a class.

What are infographics? Extra information

Infographics are visual representations of information, data or concepts. The ultimate goal of making an infographic is not only to make a visual representation, but more importantly, to share the information with others. Because infographics are based on visual reading and have very limited text, they are easier to process. This means it is likely more people will read an infographic than a written article.

There are many free online tools which enable you to create an infographic to share with others.

Key

- 1 *It's about the history of social media over time.*
- 2 *The first email was sent.*
- 3 *Twitter™ was first launched in 2006.*
- 4 *Students' own answers. A 'Quick Response' code contains any information which can be scanned with a QR code reader on any mobile device or camera.*
- 5 *Students' own answers.*

Let's do it!

- This can be completed in class or as homework.
- Ask students to make an infographic about something related to technology or social media which they are interested in.
- Once you have all the links to the students' infographics, use one lesson to view them all as a class. Students can vote on their favourites and choose the best three.

Key

- 1 *Infographics are useful for presenting information visually.*
- 2 *There's probably more chance that people will read an infographic than a written article.*

Let's analyse

A Look at the example of the following social media infographic. Answer the questions in groups.

- Ask students to look at the example and discuss the questions in groups of three or four. Elicit some answers and discuss as a class.