macmillan education

A1 Business: Love What You Do

Reading

Read the text about starting a new business. What is a good idea for starting your own business?

Love What You Do

Is it possible to make money from your hobby? Aubrey Wilson says it is. She's a business advisor. She helps small businesses grow.

"Start with a question. What do I like doing?" Aubrey says. "It's important you enjoy it because a business becomes your life. In a small business, you often work long hours! Look at what other people do. Go online and find people who make money from your hobby. How do they do it? Don't copy them, but get good ideas. Next, plan your own business. Decide what you need. Perhaps your hobby is video gaming—you need an online channel so people can watch you play, and you make money from ads. Or perhaps you like going to concerts. How about a business that plans trips to concerts? You give people a great day out and make money at the same time. There is always a way to start a business from your hobby. You need to find it and then work hard."

business advisor (n): a person who tells businesses what to do

Vocabulary

Match the sentences halves to complete the definitions.

1. When a thing **grows**, _____

2. When you **enjoy** a thing, _____

3. When you **copy** a person, _____

4. Businesses make **ads** _____

5. The word *perhaps* means _____

a you do the same thing they do.

b "it is possible".

c it gets or becomes big.

d you like doing it.

e to sell things.

Worksheet

Comprehension

Circle *True* or *False*.

1.	Aubrey Wilson is a small business owner.	True / False
2.	You need to choose something you like doing.	True / False
3.	Aubrey tells people to copy other people online.	True / False
4.	Aubrey gives two examples of businesses from hobbies.	True / False
5.	It is easy to start a business from your hobby.	True / False

Thinking

What problems do you think small businesses have?