

Video clips—Pre-Intermediate

Let's discuss

A Read the text and answer the questions.

- Ask students to read the text and discuss the questions in pairs. They should be familiar with the idea of making a video.
- Tell students that making a video clip doesn't have to be complicated as there are plenty of websites which make it easy, even for those who have never tried before. Encourage students to provide social network tools as an alternative for creating video clips.

What is a video clip? Extra information

Video clips are very popular because they are so easy to make. If you decide to make one, you can create a storyline and edit it online, using an online tool.

Making a video has never been easier and there are lots of free online tools to use which means it isn't necessary to download software. You can add photos, text or music and add special effects by using a theme. These online tools also allow easy posting to social media sites. Furthermore, the tutorial videos are very simple and in some cases, making a video can be done in as little as three easy steps.

Key

- 1 *They are popular because they are very easy to make.*
- 2 *Students' own answers.*

Let's analyse

A Look at the example of the steps to follow on a website for making videos. Answer the questions in groups.

- Ask students to look at the example of how to make a video clip and discuss the questions in groups. Elicit some answers and discuss as a class.

Key

- 1 *Yes, you can.*
 - 2 *A theme gives the video a general "feel" and includes particular effects.*
 - 3 *A "punk rock" theme would probably include brightly coloured photos and fonts with loud sound effects.*
 - 4 *Students' own answers.*
- Go online and type keywords to find websites that can help students make a video clip. Encourage students to provide examples of social networks that could be useful for this task.
 - Try making a group video using suggestions from the class. Ask students what topic they want to make the video about and what images to include. Write the script for the video together. Ask for volunteers to read the script for the video and allow time for practising. Record the video and then show it to the class.

Let's do it!

- The preparation for this can be done in class and the video can be made for homework.
- Ask students to make a video clip on a topic from the unit. They can do this in pairs or small groups.
- Once you have all the links to the video clips, use one lesson to view them all as a class. Students can vote for their favourites and choose the best three.
- This task could be useful to help students explore whether video content online is accurate and true. Guide discussion with questions like "How can we know if the information we see in a video clip is accurate and true?" or "How could you make sure that the information you use in your video clip is accurate and true?"

TIPS!

Making a video clip

Before class, look for websites online that allow you to create interactive posters for free, using different media types by typing “online video maker” into the search engine.

It is best if you practise on your chosen website in advance of the lesson, to make sure you understand its features and also to create a sample to demonstrate to your students.