

Video clips—Pre-Intermediate

Let's discuss

A Read the text and answer the questions.

Video clips are very popular because they are so easy to make. If you decide to make one, you can create a storyline and edit it online, using an online tool. You can make your video clip more interesting by adding features such as a title, special effects and music. You can even record your own voice for the clip.

1. Why are video clips popular?
2. Have you ever made a video clip? What was it about?

Let's analyse

A Look at the example of the steps to follow on a website for making videos. Answer the questions in groups.

1. Can you use your own images for your video?
2. Why is it important to select a theme?
3. What kind of content would you add to a video clip with a “punk rock” theme?
4. Do you think making a video clip is easy or difficult? Why?

A Select the images
Upload photos of your friends, family, heroes!



B Select the music
Give your clips some rhythm and beat!







C Choose a theme style
A theme will help your clip show your own personality and style.

sparty

punk rock

simple

fashion fan

traveller

D Start recording
Press record and create your video clip!

RECORD

Let's do it!

Step 1 Choose a topic for a video clip for a TV programme. Here are some ideas that you could talk about or make into a story:

- famous people's stories and news
- top news
- natural disasters

Remember to keep your video quite short (no more than two minutes)!

Step 2 Write the story for the clip.

Step 3 Go online and search for a free video-making tool. Typically, there is an online tutorial that tells you how to use the editing programme and gives useful tips to make it easy for you.

Step 4 Take some photos if you want to include them in your video. Record your video clip using a webcam or your smartphone, then edit and save it online. Remember that the theme you choose is important.

Step 5 Share the link to your video clip with your classmates and teacher.