Infographics—Upper-Intermediate

Let's discuss

A   Read the text and answer the questions.

> **Infographics** or information graphics are quickly becoming very popular as graphic representations of information. They are useful to present complex information, data or concepts in a more interesting way. Researchers say that there is more chance that people will read an infographic than a written article. This is because infographics are based on visual reading and have very limited text.

1.   What are infographics useful for?

2.   What is the advantage of using infographics?

Let's analyse

B   Look at the example of a digital footprint infographic. Answer the questions in groups.

Your Digital Footprint

Think before you share

Public profiles
Don't use your full name or your address.
Think about who might read your profile.
Avoid talking about personal topics.

Emails and texts
Don't send embarrassing photos.
Don't talk to people you don't know.
Never cyber-bully or intimidate another person.

Websites and games
Visit trusted websites only.
Don't post photos without permission.
Protect your passwords.

Blogs and social networking sites
Don't share your full name, address, school or phone number.
Choose your privacy settings carefully.
Always follow the rules for posting.

Worksheet

1. What is the main idea of the infographic?

2. What is your 'digital footprint'?

3. Does reading an infographic, such as the one in the example, help you to understand the concept? How?

4. What parts of the infographic attract your attention the most?

5. How many groups of information are presented on the infographic?

6. Can you find the QR code? What are QR codes used for?

GLOSSARY

QR code: A 'Quick Response' code contains any information that can be scanned with a QR code reader on any mobile device.

Let's do it!

Step 1 Think about some rules of advice for managing your digital footprint. What digital forms of communication do you use? What should you do and what shouldn't you do to keep your personal information safe?

Step 2 Go online and search for images and information about managing your digital footprint. Find an infographic online creator.

Step 3 Create your infographic. Remember to use images to represent your idea. Of course you will need to add some text but the images and colours you use will really make a difference in how you appeal to your audience.

Step 4 Once you have finished, share the link to your infographic with your teacher and classmates.

Worksheet