

Online posters—Intermediate

Let's discuss

A Read the text and answer the questions.

Creating an **online poster** allows you to include several media assets and also allows your poster to reach a wider audience. An online poster is an attractive way of explaining your topic with the use of images, videos, links, text, icons, music, etc.

1. What types of media can an online poster contain?
2. What advantage is there to creating an online poster?

Let's analyse

B Look at an example of an online poster. Answer the questions in groups.



Nelson Mandela
18th July 1918, Mvezo, South Africa – 5th December 2013, Johannesburg, South Africa

Nelson Mandela was a revolutionary who fought for peace.

1943–1962
He became a member of the ANC (African National Congress) and fought peacefully against apartheid.

1962–1990
He was sent to prison for his campaign.

1994–1999
After his release, he became the first black South African president of South Africa. He won the Nobel Peace Prize in 1993.



Want to know more?
www.nelsonmandela.org

1. Who was Nelson Mandela?
2. Is it possible to use any of the following in this poster: images/text/audio narration/video clips/music/hyperlinks to external websites?
3. What do you think is important to include in an online poster?
4. How could you make your poster more eye-catching to the reader?

GLOSSARY

Hyperlink: a hyperlink is an image or piece of text that links to another web page.

Let's do it!

Step 1 Search for an online poster creator tool.

Step 2 Choose a topic that you are currently interested on and that you think people would like to read about.

Step 3 Use a search engine to find information about your chosen subject. Look for images, videos and other things that you could use in your poster.

Step 4 Put all of the elements together.

Step 5 Once you have finished, share the link to your online poster with your teacher and classmates.