

SERVICE - Price vs quality

1. Which of the following factors do you consider when buying something?
 - A) price
 - B) quality
 - C) service
 - D) design
 - E) brand

Pairwork

2. Which of the above factors matter most in the following areas:
 - A) a new mobile phone
 - B) a pair of jeans
 - C) a meal in a restaurant
 - D) a flight to see a friend abroad
 - E) a new computer
 - F) buying online