

## 90-second product pitch

1. You have 5 minutes to think of a new product that you will present to potential investors.
2. Use the prompts below to help cover the areas investors will want to know about.
  - Product / service (What?)
  - USP\* (What is exciting and new?)
  - Loan (How much do you need?)
  - Break-even point (When?)
  - ROI^ (What can you give back to the Investors?)
  - unique selling point
  - return on investment
3. Present your product to the class in 90-seconds