

## SUPPLY CHAIN - Reverse logistics

Reverse logistics is when a product goes backwards through the supply chain network. For example, when a customer returns a faulty product to the distributor; or when a distributor returns it to the manufacturer in order to destroy it or recycle it.

### Role-play

A company has received a huge shipment of damaged goods. What should they do with them?

- Return them to the manufacture to destroy
- Sell them as damaged goods on eBay
- Donate them to the developing world / to a charity
- Send them away for recycling

Discuss with a partner which option to choose and why. Add any other ideas if you think they're better than the list above.