

INTERNATIONAL TRADE - Communication across borders

1. Have you ever heard your coworkers say one of the statements below? Did you agree with them? Discuss with a partner.

“People spend too much time on e-mails and are losing the ability to communicate face to face.”

“We cannot do business with them. They never answer our e-mails!”

Discussion

2. Discuss in groups or pairs.
 - How many e-mails do you send every day? How many do you receive?
 - Have you ever had a problem with someone misunderstanding an e-mail? What happened?
 - In light of the statements above do you think e-mails help business people communicate better?