

## Schools in England using Airbnb-style strategy to raise funds

### Level 1: Elementary – Teacher's notes

**Article summary:** The article talks about some UK schools' new strategy to raise money, renting out the school

**Time:** 60 minutes

**Skills:** Reading, Speaking, Writing

**Language focus:** Words used as nouns and verbs

**Materials needed:** One copy of the worksheet per student

#### 1. Warmer

- a. This activity aims to get students thinking and discussing ways to raise money, particularly around schools. You may wish to elicit examples of fundraising activities and donations. Students may make parallels to charities or other non-profit organisations. Encourage students to share personal experiences and opinions.

#### 2. Key words

- a. Ask students to do the exercise individually and compare their answers in pairs or small groups.

**Key:**

- |                       |                    |
|-----------------------|--------------------|
| 1. <i>rent out</i>    | 6. <i>promise</i>  |
| 2. <i>competition</i> | 7. <i>complain</i> |
| 3. <i>advertise</i>   | 8. <i>increase</i> |
| 4. <i>popular</i>     | 9. <i>manage</i>   |
| 5. <i>budget</i>      | 10. <i>behave</i>  |

- b. Before reading the article carefully, students use some of the key words to fill the gaps in the sentences to ensure that they understand and know how the words are used in context.

**Key:**

- |                      |                       |
|----------------------|-----------------------|
| 1. <i>behave</i>     | 4. <i>increased</i>   |
| 2. <i>promised</i>   | 5. <i>manages</i>     |
| 3. <i>complained</i> | 6. <i>competition</i> |

#### 3. Comprehension check

- a. Students answer the questions based on the information in the article. They may do this in different ways, e.g., in item 1, they may say, 'To raise money, schools are renting out different spaces in their schools' or similar.

**Key (suggested answers):**

1. *renting out spaces like canteens, car parks and gyms*
2. *Sharesy*
3. *£21,800*
4. *special-needs schools*
5. *£370 million*
6. *people complained*
7. *the film and TV industry*
8. *£88,000*
9. *stationery and books*
10. *because they are close to sporting and entertainment events*

#### 4. Key language

- a. Students could be asked to do this exercise individually and then compare their answers in pairs.

**Key:**

- 1a. *verb*
- 1b. *noun*
- 2a. *noun*
- 2b. *verb*
- 3a. *noun*
- 3b. *verb*
- 4a. *verb*
- 4b. *noun*

#### 5. Discussion

- a. Students discuss the statements related to the article and give their reasons and justifications for each answer, referring to their own experiences wherever possible.

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#### 6. In your own words

- a. Ask students to research why schools are fundraising, which fundraisers are effective, and how these school budgets affect the students.
- b. Students could then present their reports to the class. Encourage students to share the information they've gathered and their opinions about the issue. Encourage students to use some of the given phrases in their presentations when stating facts and their views.