

THE FUTURE			
THE PRESENT			
THE PAST			
	<p>The world economy and the economy/ies of our country/ies</p>	<p>The industry/ies we work in</p>	<p>Our company/ies</p>

Teacher's Notes

The business environment

Worksheet

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NOTE: This activity is not suitable for pre-service students.

If you have a video camera available, you may wish to film the presentation for language analysis. Other possibilities are to record on audio cassette or simply give an assessment at the end.

ACTIVITY

Pairwork: writing, speaking

AIM

To prepare and give presentations on the past, present and future of the students' industries, companies and countries.

GRAMMAR AND FUNCTIONS

Adverbs and adverbial phrases of time, mixed tenses

VOCABULARY

This depends on the group

PREPARATION

Make one copy of the worksheet for each pair or group of three students in the class.

TIME

15-30 minutes

PROCEDURE

- 1 Tell the students that they are going to prepare a presentation which they will give in pairs or small groups. The presentation is on the past, present and future of their business environments.
- 2 Divide the class into pairs or threes.
- 3 Give each pair or group a copy of the worksheet.
- 4 Ask the students to discuss and make notes on changes in the past and changes in the future according to the headings in the chart. Elicit and then write up on one side of the board parameters that they should consider, such as product range, manufacturing methods, company image, geographical markets, marketing methods, market share, costs, competitors, fashion, technological developments, energy needs and supply, raw materials, labour, interest rates.
- 5 As the students work, circulate and help with vocabulary.
- 6 Once the students have finished, ask them to prepare a presentation based on their notes. Elicit some of the language they will need and put it on the board. For example:

Beginning a presentation:

I'd like to talk about...

I've divided my presentation into three parts.

Firstly...

Handing over:

Now Paolo will tell you about...

Ending a presentation:

Thank you for your attention.

Does anyone have any questions?

- 7 Explain that they must structure their presentations according to the vertical or horizontal parameters of their chart. They must decide which of the pair or three presents each section.
- 8 Once they are ready, they give the presentation to the class. If you have a large class, divide it into smaller groups of about six.